



ISO DataCube[®]

ISO Market Landscape[™]

Aggregated premium and loss data to inform pricing and profitable growth strategies



Chart a course for profitable growth

It's common for many insurers to measure underwriting success based on their past performance. But a key question is—how are you doing relative to the rest of the industry?

Opportunities for profitable growth often come down to who can access and make better use of critical data. In combination, ISO DataCube™ and ISO Market Landscape™ can help insurers optimize data for their pricing and product development.

ISO Market Landscape and ISO DataCube allow insurers to view data on macro and micro levels, comparing their internal data against aggregated data of a sizable portion of the industry. They also enable insurers to evaluate risk areas across states and lines of business, including areas where they don't currently operate. With a better view of information aggregated in a consistent format, insurers can make better decisions based on their risk appetite and other considerations.

Lines of business

- General liability
- Businessowners
- Commercial property
- Commercial auto
- Homeowners
- Personal auto
- Dwelling (ISO DataCube only)
- Personal liability (New in 2022, ISO DataCube only)

Find the data you need

ISO DataCube provides aggregate premium and loss experience data—on a granular level—to help you make important decisions about your portfolio. This powerful tool allows you to focus on the details that matter with analytics fueled by one of the largest property/casualty insurance databases in the world.

- Take a closer look at aggregate premium and loss experience data
- Premium, exposure, indemnity, expenses, and claims are available at your fingertips
- Explore loss ratio, severity, and frequency in granular detail by state, year, classification, and coverage

ISO DataCube can support:



Ratemaking



Product development



Underwriting



Classification analysis



Market research



Benchmarking



Strategic planning

ISO DataCube provides aggregate premium and loss experience data



Pinpoint risk areas and highlight opportunities with ISO Market Landscape

Visualize robust data and identify areas for potential growth

ISO Market Landscape provides insights and digestible data for a broad range of insurance professionals, including underwriters and executives. Pinpoint risk areas and highlight opportunities with ISO Market Landscape's data-rich and visually vivid platform. ISO Market Landscape can help users understand how their loss ratios, severity, and frequency stack up.

- Analyze your profitability and loss statistic easily by geography, risk class, and trend
- For data contributors, see your own results benchmarked against the industry
- Illustrate your performance against key benchmarks with interactive charges, graphs, and maps
- Enhance your strategic planning with customizable reports on specific lines of business

ISO Market Landscape can help with:



Market research



Geographic expansion



Benchmarking



Strategic Planning



Understanding new lines of business



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