



# Uncover hidden digital signals at First Notice of Loss

## Digital Commerce Detector

### Fraud hides in plain sight

Unwitnessed claims often lack evidence, but fraudsters leave digital breadcrumbs most insurers miss.

You're flying blind when you need clarity most:

- Autos reported stolen appear for sale online prior to or during an active theft claim
- Invisible red flags go undetected during critical FNOL decisions
- Manual investigations take hours and often miss crucial evidence
- Fast-track processes inadvertently approve questionable claims

### Close the digital intelligence gap at FNOL

Digital Commerce Detector brings digital fraud intelligence directly into your ClaimSearch® workflow. Powered by Legentic and seamlessly integrated with Verisk ClaimSearch, this breakthrough solution continuously monitors digital marketplaces, forums, and social platforms to uncover suspicious activity tied to your claims.



8 billion

open-source data points  
monitored

6,000+

Legentic users with over 1,000  
daily active users

## How Digital Commerce Detector works:

### Instant digital visibility



- Searches historical data for VINs, license plates, phone numbers, and email addresses
- Captures digital activity both before and after claims are submitted
- Surfaces hidden connections across online marketplaces and social platforms

### Early warning system



- Flags vehicles listed for sale before theft claims are filed
- Identifies suspicious seller behavior patterns
- Alerts you to digital red flags right at FNOL

### Actionable intelligence



- Delivers insights directly in your ClaimSearch Visualized Match Report
- Automates asset intelligence that once required hours of manual research
- Equips your SIU and claims teams with evidence-backed decisions

### Zero IT lift required



- Integrates seamlessly into your existing ClaimSearch workflow
- No new platforms, no training, no system disruptions
- Start using it immediately with your current processes

### Built for speed and accuracy



- **Fast-track legitimate claims** with greater confidence
- **Prioritize high-risk cases** before payout
- **Reduce investigation time** with automated digital research
- **Act swiftly on suspicious activity** with evidence in hand

## ClaimSearch Ecosystem Program

Legentic serves as a strategic contributor to the ClaimSearch Ecosystem Program—an advanced network designed to provide seamless internal and external solutions with precision and efficiency. Utilizing Verisk's reliable data-sharing platform, customers can instantly access a network of vetted service providers, fostering streamlined innovation and informed decision-making.

## Ready to strengthen your fraud detection?

To learn more about Digital Commerce Detector and see it in action, contact:

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